

# Cross-Border Healthcare in Europe: *Improving Co-operation to Deliver a Patient-Centred System*



**Wednesday 18<sup>th</sup> June 2014**  
Thon Hotel Bristol Stephanie  
Brussels



# Cross-Border Healthcare in Europe: Improving Co-operation to Deliver a Patient-Centred System

## Overview

Healthcare is one of the largest economic sectors in the EU and accounts for approximately 17m jobs, and is expected to come under increasing pressure as the demand for healthcare in Europe rises. The number of people aged 65 and above is estimated to double in the near future and, in recent years, the cross-border nature of health threats has increased. Consequently, the need for better implementation of the EU Directive on Cross-Border Healthcare is vital, as is the continued investigation into innovative solutions and applications of European healthcare resources.

Building on previous health programmes, the third *Health Programme 2014-2020* aims to support Member States' action to improve people's health and reduce health inequalities, by promoting health, encouraging innovation in health, increasing the sustainability of health systems and protecting EU citizens from serious cross-border health threats. With a budget of approximately €449m, the Programme will advance the objectives of the *Europe 2020 Strategy* by fostering health as an indispensable condition for smart, sustainable and inclusive growth.

The *EU Directive on Patients' Rights in Cross-Border Healthcare* seeks to eliminate obstacles hindering patients from receiving treatment in another Member State. Rules for receiving cross-border healthcare and reimbursement of these costs are not always clear and, as such, the Directive provides more transparency and also clarifies who is responsible for quality and safety of care in cross-border settings. Following the deadline for Member States to comply with the standards and guidelines set by the Directive in October 2013; the Commission will monitor the implementation of the Directive on patients' rights with a progress report due in 2015.

This international symposium provides a timely platform for a constructive debate on the successes and failures of the legislative implementation throughout Europe, and on how to build on these experiences to develop a patient-centred cross-border healthcare system in the years to come.

Delegates will have an opportunity to exchange innovative approaches, engage in thought-provoking topical discussion and analyse best practices linked to cooperation between border regions in Europe and national healthcare systems. Public Policy Exchange welcomes the participation of all key partners, responsible authorities and stakeholders.

**“ For patients, the Directive on Patients' Rights in Cross-border Healthcare means empowerment: greater choice of healthcare, more information, easier recognition of prescriptions across-borders. The Directive is also good news for Europe's health systems, improving cooperation between Member States on interoperable eHealth tools, the use of health technology assessment, and the pooling of rare expertise.”**

- Tonio Borg, European Commissioner for Health, October 2013

**“ The Health Programme 2014-2020 aims to support Member States' action to improve people's health and reduce health inequalities, by promoting health, encouraging innovation in health, increasing the sustainability of health systems and protecting EU citizens from serious cross-border health threats.”**

- Tonio Borg, European Commissioner for Health, February 2014

## Venue and Accommodation

Thon Hotel Bristol Stephanie  
Avenue Louise 91-93  
B-1050 Brussels  
Belgium



## Why Attend?

- ✓ Consider the successes and failures of the Cross-Border Healthcare Directive
- ✓ Discuss the *Health Programme 2014-2020*
- ✓ Assess the latest developments, evidence-based experiences and current implementation challenges
- ✓ Examine existing European standards on healthcare services and the mobility of healthcare professionals in Europe and define necessary conditions for improved patient mobility
- ✓ Share best practices on effective collaborative projects in cross-border health promotion and disease prevention

## Who Should Attend?

- Public Health Practitioners
- Health Promotion Practitioners
- Child Health Visitors
- Family Nurse Partnerships
- General Practitioners
- Local Authority Officers and Councillors
- Central Government Departments and Agencies
- Heads of Children's Services and Teams
- Head Teachers and Staff
- School Nurses
- Health Service Professionals
- Youth Services
- Leisure Services
- Food and Drinks Industry Professionals
- Midwives
- Maternity Care and Midwifery Organisations
- Maternity Support Workers
- NHS Training Departments
- Parent Participation Teams
- Parental Engagement Teams
- Paediatricians
- Teenage Pregnancy Coordinators and Advisors
- Local Pregnancy Advisory Services
- Heads of Early Years
- Play Groups
- Social Workers and Social Services Officers
- Family Planning Clinics
- Integrated Disabled Services
- Local Education Authorities
- Safeguarding Children Teams and Local Safeguarding Boards
- Voluntary and Community Organisations
- Third Sector Practitioners and Organisations
- Trade Unions
- Equality, Diversity and Human Rights Practitioners
- Academics and Researchers

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## Programme

- 09:15** Registration and Morning Refreshments
- 10:00** Chair's Welcome and Opening Remarks
- 10:10** **Shaping Healthcare Policy in Europe – Towards a Patient-Centred Approach**
- Current Challenges in European Health Law - Discussing the Health for Growth Programme 2014-2020
  - Investing in Health in Times of Austerity
  - Lessons Learnt from the 2011 Cross-Border Healthcare Directive
  - Recommendations for Future Policy Actions
- 10:40** **First Round of Discussions**
- 11:10** Morning Coffee Break
- 11:30** **Innovations in the Cross-Border Healthcare Landscape**
- Sharing Best Practices and Collaborative Projects in Cross-Border Health Promotion and Disease Prevention
  - Facilitating the Efficient Use of Health Technology Assessment Resources in Europe
  - E-Health Infrastructures at National and European level
  - Conclusions and Recommendations
- 12:00** **Second Round of Discussions**
- 12:30** Networking Lunch
- 13:30** **Providing Better Cross-Border Healthcare - Patient Safety and Quality of Care in Europe**
- Ensuring Patients' Trust in Cross-Border Healthcare - The Role of National Contact Points in Providing Clear and Reliable Information
  - Assessing the Directive on Patients' Rights in Cross-Border Healthcare: Progress Made and Lessons Learned
  - Recommendations for Future Action
- 14:00** **Third Round of Discussions**
- 14:30** Afternoon Coffee Break
- 14:50** **Promoting a Sustainable Health Workforce Across Europe**
- Addressing Key Challenges Faced by EU Health Professionals
  - Anticipating Future Skills Needs in the Health Professions
  - Better Monitoring of Professionals' Mobility and Recognition of Professional Qualifications
  - Exchanging Knowledge and Best Practices
- 15:20** **Fourth Round of Discussions**
- 15:50** Chair's Summary and Closing Comments
- 16:00** Networking Reception
- 16:30** Symposium Close

*\*\*Please note that the programme is subject to change without notice\*\**

## Marketing and Exhibition Opportunities

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or email [parvin.madahar@publicpolicyexchange.co.uk](mailto:parvin.madahar@publicpolicyexchange.co.uk)

## Event Details

**Date:** Wednesday 18<sup>th</sup> June 2014

**Time:** 10:00am – 4:30pm

**Venue:** Thon Hotel Bristol Stephanie, Brussels



## Speakers Include

- ✓ **Fredrik Erixon**, Director, European Centre for International Political Economy (ECIPE) (confirmed)
- ✓ **Rita Baeten**, Senior Policy Analyst, European Social Observatory (OSE) (confirmed)
- ✓ **Dr Vincenzo Costigliola**, President, European Medical Association (confirmed)

## Forthcoming Events

- ✓ Tackling Childhood Obesity in Europe through Prevention and Partnership  
22nd April 2014
- ✓ Women's Health and Well-being in Europe: Protecting Rights, Preventing Inequalities  
13th May 2014
- ✓ Employment and Social Inclusion in Europe: Developing Skills and Supporting Disadvantaged Groups  
14th May 2014
- ✓ The 6th Annual International Symposium on University Rankings and Quality Assurance 2014  
25th June 2014
- ✓ Strengthening Data Protection Standards in Europe: Towards a Harmonised European Digital Market  
1st July 2014
- ✓ Unlocking the Potential of Migrants in Europe: From Isolation to Multi-level Integration  
2nd July 2014